



MAXILLARY SKELETAL EXPANDER  
**PROF. WON MOON**

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Professor, Department of Orthodontics, Ajou University School of Medicine  
Adjunct Professor, The Forsyth Institute  
Adjunct Professor, Kyung Hee University  
Former Thomas R. Bales Endowed Chair in Orthodontics, UCLA (2013-2020)  
Founder, the Moon Principles International Research Institute  
Co-Founder, BioTech Innovations  
Diplomate of the American Board of Orthodontics, since 2002

[Prof. Won Moon | msebywonmoon \(moonmse.com\)](mailto:msebywonmoon@moonmse.com)

## All about Dr. Won Moon

**Dr. Won Moon** is the Founder/CEO of the Moon Principles Institute (“the MoonLab”) and a Co-founder/Chief Innovations Officer of BioTech Innovations. He served as the Thomas R. Bales Endowed Chair in Orthodontics for the orthodontic residency program at UCLA School of Dentistry (2013-2020), and he currently holds three academic positions: Full-Professorship at Ajou University School of Medicine, and Adjunct Professorship at the Forsyth Institute and Kyung Hee University. He has been a Diplomate of the American Board of Orthodontics since 2002. He completed his dental education at Harvard and orthodontic education at UCLA. He studied mathematics prior to dentistry. His work has been published in various journals, not necessarily limited to orthodontics because of his physical science background, and he is a co-author of seven textbooks, including the Graber’s 7th Edition. He has presented these findings in over 42 countries, totaling over 550 presentations.

His interest in mid-facial expansion began in 2004 as micro-implant became available in the USA, and he is responsible for developing Maxillary Skeletal Expander (MSE), a unique micro-implant assisted rapid palatal expander (MARPE). He has been active in advocating non-surgical skeletal expansion in both children and adult patients, especially for those who may suffer from airway restrictions. His presentation in MSE has been widely accepted internationally, and numerous peer-reviewed publications are available.

## All about the MSE

Finally Professor Won Moon finds his way to Bern, Switzerland!  
In his 4 hours course he will present the history of the maxillary skeletal expander (MSE), the science behind and his latest research.  
Check out his articles and literature by scanning the qr-code, so you’re ready to ask him all your urgent questions, when you have the chance to meet him.

**Time:** 06.12.2024 08.30-12.30 including coffebreak (4hrs)

**Location:** Berner Generationenhaus, **Bubenbergsaal 1**  
Bahnhofplatz 2, 3011 Bern  
→ Just besides the main trainstation of Bern

**Costs:** 250.- including 4hr Education-certificate and coffebreak

**Language:** English, no translation available

**Registration:** [info@smile-ag.ch](mailto:info@smile-ag.ch) or Whatsapp +41786268897  
(check your email- and spamfolder for payment details)

**Deadline:** 1.November 2024, registration confirmation after payment

